



Kingston District Council

Wyomi Beach Adaptation Pathways Community Engagement Strategy

November 2021 (*version 5*)



Project Background

Council acknowledges that coastal management challenges, such as erosion and inundation, will only increase into the future and require a well-informed, planned approach for effective and responsible coastal management for future generations. As a result, a Coastal Adaptation Strategy (CAS) has been developed to assist in future pathways and priority actions. A key recommendation of the CAS was to undertake a detailed study of the long term, feasible adaptation options for Wyomi Beach.

Over the last few decades, Wyomi Beach has experienced on-going erosion in the order of 1 m/yr. By 2050, multiple properties on Marine Parade could also be at risk of erosion. Details of the erosion risk are presented in the CAS. Longer term adaptation pathways are required to manage the erosion risk, which have been summarised in a fact sheet developed for the purposes of community engagement.

Community Engagement Strategy - Objectives

The Community Engagement Strategy (this document) has been prepared to provide engagement activities planned to inform and consult with the community and key stakeholders, as well as an internal communication guide for staff.

This strategy aims to create and maintain good relationships and effective engagement with our community and key stakeholders. It will act as a guide for consultation and engagement across the community in order to ensure best practice engagement with our people in relation to the Wyomi Beach Adaptation Pathways.

The strategy will be updated as engagement activities are planned in more detail.

Our Engagement Goal

To work directly with our community and stakeholders throughout the process to ensure that your concerns and aspirations are consistently understood and considered.

Our Engagement Promise

We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

Why do we need to engage?

For Council, it provides the opportunity to:

- understand varied points of view,
- gather comprehensive information, and
- make informed decisions on behalf of the community.

It also increases community understanding of this complex issue, improves transparency and accountability, and helps build trust within the community and with others.

Community involvement in decision making will result in greater confidence in Council and responsible decision making. We will aim to listen and respond to your views in a balanced way, taking account of all submissions, feedback, and opinions.

How will we engage?

To ensure Council are making informed and balanced decisions on behalf of the community, we propose to engage members of the community in various ways.

Due to the potential impact of this project on specific residents, we will target our community engagement in the first instance to directly impacted residents in the Wyomi Beach area. Once these residents have a better understanding of the project and what it means for them, we will engage the wider community. This will be done through community information sessions.

We will also proactively use social media (Facebook) to engage with the community. Facebook provides opportunities to engage in meaningful, two-way communication with the broader community.

Considering the ongoing COVID-19 pandemic, this strategy will be flexible (use of online platforms such as zoom) due to restrictions that may be in place at the time.

In addition to attendance at various community information sessions, submissions and feedback can be lodged through the following ways:

Email: info@kingstondc.sa.gov.au

Website submission: Simple submission forms will be available on our website

In writing: Submission forms will be available at the Council office

In person: Our Chief Executive Officer Nat Traeger will be available for one-on-one discussions with interested/concerned community members

Please note that whilst comments on our social media channels are welcome, in respect to this project, they will not be recorded as part of the formal community engagement process.

Key channels

In Person

- Community Information Sessions

Social Media

- Facebook
- Instagram

Print

- Mail out (letter to residents etc)
- Media Releases
- Fact Sheets/Flyers
- Online Survey

On-Line

- Council website
- Zoom/Microsoft Teams

Who will we engage?

- Wyomi Beach Residents
- Ratepayers
- Residents
- Business Community
- Sailing Club
- Traditional Owners
- State government agencies
 - o Telstra
 - o SA Water
 - o Local power provider
- Media
- Stakeholders
 - o Coast Protection Board
 - o Members of Parliament – Tony Pasin MP and Nick McBride MP

Wyomi Beach Adaptation Pathway Community Engagement Timetable

Current as at 24 November 2021.

By When	Action	Channel	Who	Status
Planning Phase				
Tuesday 7 September	Council Workshop <ul style="list-style-type: none"> - Presentation from Brad Smith, Wavelength - Review of draft technical note and fact sheet 	Council Workshop	CEO/MAI/Wavelength	Complete. Outcome: prepare community engagement strategy for adoption at September CM
Friday 10 September	Identify ratepayers in the retreat by 2050		RPO	Complete. 42 ratepayers identified
Wednesday 15 September	Preparation of Community Engagement Strategy		CEO/CEC	Complete
Wednesday 15 September	Preparation of Council meeting report for release on Friday		CEO	Complete
Friday 17 September	Preparation of letter to Wyomi residents in the seawall by 2050 area with the inclusion of fact sheet and invitation to Wyomi Residents Community Information Session	Letter	CEO	Complete
Tuesday 21 September	Council Meeting <ul style="list-style-type: none"> - Receive and note Technical Note - Endorse Fact Sheet - Endorse Community Engagement Strategy 	Council Meeting	CEO	Complete
Consultation Phase				
Wednesday 22 September	Create Wyomi Adaptation Pathways page on Council website under Major Projects to include: <ul style="list-style-type: none"> - Introduction - Technical Note - Fact Sheet - Community Engagement Strategy - Feedback section 	Council Website	CEC	Complete
Wednesday 22 September	Send letter to Wyomi Residents	Letter	CEC	Complete
Wednesday 22 September	Office display with inclusion of information and large-scale maps and ways to engage/provide feedback		CEC	Complete
Thursday 23 September	Mayoral Update on Project on Facebook	Facebook	Mayor	Complete
Wednesday 29 September	Create Eventbrite for Community Information Sessions	Eventbrite	CEC	Complete
Wednesday 29 September	Facebook Post on Project including dates for community information sessions and opportunities to provide feedback	Facebook	CEC	Complete

Wednesday 29 September	Inclusion in Kingston to Cape Newsletter	eNewsletter	CEC	Complete
Wednesday 6 October	Wyomi Residents Community Information Session	In Person	CEO	Complete 7 residents in attendance
Wednesday 6 October	Wyomi Residents Community Information Session	Zoom	Wavelength	Complete 16 residents in attendance
Thursday 7 October	Follow up email to Wyomi Residents thanking them for attendance at meeting and providing links to information and feedback forms	Email	CEO	Complete
Wednesday 13 October	Presentation at Business Breakfast Meeting	In Person	CEO	Complete
Friday 15 October	eNewsletter on Wyomi Beach Adaptation Pathways Project sent to 768 subscribers	eNewsletter	CEC	Complete
Monday 18 October	Reminder of Community Information Sessions	Facebook	CEC	Complete
Wednesday 20 October	ABC Radio Interview	Radio	CEO	
Thursday 21 October	Community Information Session	In Person	CEO	Complete
Thursday 21 October	Community Information Session	Zoom	Wavelength	Complete
Wednesday 6 October to Friday 5 November	Feedback opportunities remain open following community meetings	Various	CEC	Complete
Friday 5 November	Community engagement period closes	N/A	N/A	Complete
Outcome Phase 1				
Monday 8 November	Drafting of outcomes of community engagement strategy begins	Internal	CEC	Complete
Friday 19 November	Draft report released through November Council meeting agenda	Council Website	CEC	Complete
Tuesday 23 November	Council meeting – discuss community engagement strategy report	Council meeting	CEO/Council	Complete
Wednesday 24 November	Release community engagement strategy report & FAQ for further consultation	Various	CEC	Complete
Consultation Phase 2				
Wednesday 24 November	Letter sent to Wyomi residents and key stakeholders in relation to further consultation based on community feedback received to date	Letter	CEO	Complete
Friday 26 November	Mayoral Update on Project on Facebook	Facebook	Mayor	
Tuesday 30 November	Inclusion in Kingston to Cape eNewsletter	eNewsletter	CEC	
Wednesday 1 December	Mayoral Update on Project in Coastal Leader	Coastal Leader	CEC	
December	Various posts on Facebook in relation to the project throughout the month	Facebook	CEC	

31 December	Community engagement period closes	N/A	N/A	
Outcome Phase 2				
Tuesday 4 January 2022	Drafting of outcomes of community engagement through a second section in the strategy report	Internal	CEC	
Friday 14 January 2022	Draft report released through January Council meeting agenda	Council Website	CEC	
Tuesday 18 January 2022	Council meeting – discuss round two of community engagement strategy report and adopt final pathway	Council meeting	CEO/Council	
Wednesday 19 January 2022	Release community engagement strategy report & Council decision on preferred pathway and future steps	Various	CEO/CEC	