

## COMMUNITY ENGAGEMENT

# Mobile Businesses within the Kingston District Council



### Engagement Summary

Following on from a busy summer holiday period, Council is reviewing the framework in which mobile businesses may operate within the Council area.

Council is seeking feedback to inform the development of a Mobile Business Location Rules Policy. The policy will seek to provide a balanced approach to mobile business activities, taking into consideration the position and views of fixed business operators and residents, whilst encouraging the use and activation of outdoor spaces and increasing the vitality of the area, encouraging entrepreneurship and stimulating tourism.

### Contact Person

For more information, please contact:

**Heather Schinckel**

**Director Corporate Services**

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### Engagement Period

Submissions close 5.00pm, Monday 25 March 2024. All submissions received will be considered and presented to Council to help inform the development of a Mobile Business Location Rules Policy.

### Frequently Asked Questions

#### What is a mobile business?

A business that is mobile in nature, including but not limited to a van, truck, utility, caravan, trailer or cart (with the exception of mobile ice-cream businesses).

#### Why is Council proposing to implement a policy?

After our recent busy summer holiday period, it is timely to review the process in which permits for mobile businesses are issued. The implementation of a Mobile Business Location Rules Policy will ensure a fair, balanced and consistent approach when issuing permits for mobile businesses within the Council area.

#### What are the current rules?

Currently, mobile food businesses can operate on community land within the Council area in accordance with 'location rules' which are determined by Council. Current location rules stipulate that mobile businesses must not operate within 50 metres walking distance of any fixed business selling the same or similar product or service during the opening hours of the fixed business.

*Please note, that mobile business location rules do not apply to community events with an approved permit or traders operating from private land (these activities are exempt from any mobile business location rules policy).*



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### Submission Form

Submissions close 5.00pm, Monday 25 March 2024. This Submission Form provides an opportunity for general comments regarding mobile businesses operating within the Council area.

**Q1 Which of the following best describes you?**

- Owner/operator of a fixed business within the Kingston District Council
- Owner/operator of a mobile business
- Community member
- Non-residential ratepayer

**Q2 Do you support the operation of mobile businesses within the Council area?**

- Yes – go to Q3
- No – go to Q4

**Q3 If yes, please explain why:**

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**Q4 If no, please explain why:**

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**Q5** There are a number of ways Council can determine where mobile businesses can operate on community land, known as 'location rules'. Which of the following location rules methodologies would best suit our community? (please select all that apply)

- Set distance from a fixed business selling the same or similar product – go to Q6
- Set locations within the township – go to Q7
- Exclusion zones (i.e. Agnes, Holland, Hanson Streets) – go to Q8
- Other: \_\_\_\_\_

**Q6** If the methodology is set distance, how far should this be from fixed business (in a straight line)?

- 50m
- 100m
- 150m
- 200m
- 250m
- Other: \_\_\_\_\_

**Q7** If the methodology is set location, which locations should be approved for operation of mobile businesses? (please select all that apply)

- Apex Park
- Thredgolds Beach Foreshore Reserve
- Pinks Beach Carpark
- Town Hall Carpark
- Lions Park
- Wyomi Beach Reserve
- Cape Jaffa Marina Carpark
- Other: \_\_\_\_\_

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Q8 If the methodology is exclusion zones, where should these exclusion zones apply?  
(i.e. Agnes, Holland, Hanson Streets)

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Q9 Do you have any other comments or feedback?

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Thank you for taking the time to complete this survey.